

# VISITORS AND GENERAL PUBLIC PRIVACY STATEMENT



This privacy statement applies to all visitors to The Challenge Academy Trust's academies and any member of the general public who makes contact directly with us and complies with the requirement of the Data Protection Act 2018. The full privacy notice can be found on our website [www.tcat.uk.com](http://www.tcat.uk.com) or can be provided by the reception staff at each member academy.

## What information do we collect from you?

To carry out our duties as a provider of education we collect information about you that enables us to meet regulatory and contractual obligations and ensure the effective management of the Trust. This includes processing for quality assurance, service improvement, providing information for statistical and audit purposes and ensuring that all health and safety standards are met.

The personal information we collect may include one or more of the following:

1. Your name
2. Your contact details
3. Details of your representatives
4. Vehicle registration details
5. CCTV images
6. Correspondence with us including complaints, suggestions and compliments
7. Information you may send to us or enter onto our website
8. Any information you choose to share with us.

## How do we use the information we collect about you?

We use your personal data for a number of purposes including the following:

- To account for any visitors to our premises in the event of an evacuation
- To ensure the most appropriate response to any questions you ask
- For the prevention and detection of crime and the identification of those responsible
- To comply with statutory requirements
- To improve the quality of the service we deliver

Under the Data Protection Act 2018 we are permitted to process your information for one or more of the following reasons:

- You have provided consent
- It is necessary for us to be legally compliant
- To fulfil your contractual obligations
- There is a legitimate interest to do so (eg. in our role as an employer)

We do not share information about you with anyone without consent unless the law and our policies allow us to do so.

If you need to make a complaint or require further information on how your data is processed, please contact our data protection officer: Adrienne Laing, Data Protection Officer, The Challenge Academy Trust, c/o Priestley college, Loushers Lane, Warrington, WA4 6RD (01925 633591).